

Shoreline Insertion Order

Insertion #

318802

Submitted

2021-11-17 00:45:01

Sales Rep

L-104 Shelley Kovar

Account Name

Mercy Health

Advertiser Status

Existing

Notes

same billing as this week

bill OHJ & WLB at half price for ad and color= 367 & \$65

Product Details

Product

Broadsheet

Broadsheet Ad Size

3x21.5 - V Half Page

Caption

attached

Color

Yes

Color Charge / Day

\$128.00

Publications

Publication 1

9LUD

Price / Day

\$744.00

Date(s)

Fri 12/03/21, Fri 12/17/21, Fri 12/31/21

Publication 2

9OHJ

Price / Day

\$367.00

Date(s)

Thu 12/02/21, Thu 12/16/21, Thu 12/30/21

Publication 3

9WLB

Price / Day

\$367.00

Date(s)

Sun 12/05/21, Sun 12/19/21, Sun 01/02/22

Additional Information

Pickup?

No

Proof Needed?

No

Tear Sheets?

No

Artwork

- [MH_CardioAd_5.06x21.pdf](#)